

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the application of:	Confirmation: 2836
Suresh Kumar et al.	Art Unit: 3623
Application Number: 10/647,975	Examiner: Kardos, Neil R.
Filing Date: August 26, 2003	Docket No.: 170101-1420 (REG00454 2003PT)
Title: <b>Using Page-View Data To Project Demand For An Item</b>	

**RESPONSE TO NONFINAL OFFICE ACTION OF JULY 16, 2008**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In regard to the outstanding nonfinal Office Action mailed on July 16, 2008, the following Response is submitted.

It is not believed that extensions of time or fees for net addition of claims are required, beyond those that may otherwise be provided for in documents accompanying this paper. However, in the event that additional extensions of time are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 C.F.R. § 1.136(a), and any fees required therefor (including fees for net addition of claims) are hereby authorized to be charged to Deposit Account No. 20-0778.

Please amend the above-identified application as follows: